

Press release

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Press

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Bekaert Corporation supports 4-H Youth Organization Building fences ... and a better world

Bekaert Corporation proudly announces it has joined the National 4-H Council as a new partner.

Bekaert herewith expresses its engagement in helping America's largest youth development organization to create a positive change and a better future for young people.

From June 1, 2014 till May 30, 2015, Bekaert Corporation will donate to 4-H 1% of retail sales on all Premium Gaucho® high strength barbed wire fencing. Moreover, Bekaert commits to a minimum guaranteed donation of US\$ 25 000.

Building a Gaucho® barbed wire fence therefore helps build a better world.

Bekaert's products included in the 4-H donation campaign

Bekaert Corporation will donate 1% of its retail sales in the US and Canada on all Premium Gaucho® high strength barbed wire products, including:

- Gaucho® 30 and Gaucho® 40 barbed wire
- Gaucho® Pro 20, Pro 30 and Pro 40 barbed wire

About 4-H

4-H (<http://www.4-h.org>) is the largest youth development and empowerment organization in the US, reaching more than 7 million 4-H youth in urban neighborhoods, suburban schoolyards and rural farming communities. Fueled by university-backed curriculum, 4-H'ers engage in hands-on learning activities in the areas of science, healthy living, and food security. 4-H is located in all counties, all states, Washington D.C., and US territories, and US military installations worldwide. 4-H's learning opportunities are intentionally designed around four essential elements necessary for positive youth development by providing youth with: supervised independence, a sense of belonging with a positive group, a spirit of generosity towards others and a wide variety of opportunities to master life challenges.

About Bekaert

Bekaert (www.bekaert.com) is a world market and technology leader in steel wire transformation and coatings. Bekaert (Euronext Brussels: BEKB) is a global company with headquarters in Belgium, employing 27 000 people worldwide. Serving customers in 120 countries, Bekaert pursues sustainable profitable growth in all its activities and generated combined sales of € 4.1 billion in 2013.

Bekaert's fencing products (www.fencing.bekaert.com) provide innovative solutions for growing crops and raising cattle, equine, hog, sheep, goat and many other animal applications. In addition, our fences are used to exclude humans or predatory animals. Our fencing products offer excellent corrosion resistance thanks to Bezinal® and Bezinal® + UV resistant color coating technology. We offer traditional wire products, such as barbed wire, as well as fences with specific tensile strength and corrosion resistance requirements, like Solidlock® fixed knot fences.