

# Press Release

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**Press**  
Katelijn Bohez  
T +32 56 23 05 71

**Bekaert Corporation contact**  
Jenia Reece  
T +1 770 514 2203

[www.bekaert.com](http://www.bekaert.com)  
[fencing.bekaert.com](http://fencing.bekaert.com)

## **Bekaert Corporation continues support of National 4-H Council Leading Youth Organization Growing True Leaders**

Bekaert Corporation proudly announces their continued support of National 4-H Council (4-H) as a partner into 2017.

Bekaert herewith expresses its engagement in helping America's largest positive youth development organization to provide life-changing experiences and a better future for young people.

Bekaert and 4-H believe in the power of America's youth to succeed in life; however, too many kids lack opportunities that prepare them with the skills to lead in their lives, community and careers. 4-H empowers young people through hands-on experiences – where they can learn by doing, grow from failure, express their ideas, and have an opportunity to learn and to lead. 4-H youth are empowered to be true leaders – young people who have real confidence; know how to work well with others; can endure through challenges; and will stick to a job until it gets done.

In April, 4-H is launching its Grow True Leaders campaign to empower youth with the opportunity to share their voice and show how they are making a difference in their communities.

The campaign will launch nationwide and will run through the end of the calendar year, with focused activity and promotion at key times of the year around three calls to action—Shout, Share and Support – to rally the nation in growing a generation of more true leaders prepared to lead in life, community and career.

### **About 4-H**

4-H, the nation's largest youth development organization, grows confident young people who are empowered for life today and prepared for career tomorrow. 4-H programs empower nearly six million young people across the U.S. through experiences that develop critical life skills. 4-H is the youth development program of our nation's Cooperative Extension System and USDA, and serves every county and parish in the U.S. through a network of 110 public universities and more than 3000 local Extension offices. Globally, 4-H collaborates with independent programs to empower one million youth in 50 countries. The research-backed 4-H experience grows young people who are four times more likely to contribute to their communities; two times more likely to make healthier choices; two times more likely to be civically active; and two times more likely to participate in STEM programs.

### **About Bekaert**

Bekaert is a world market and technology leader in steel wire transformation and coating technologies. To be the preferred supplier of steel wire products and solutions, we consistently deliver superior value to our customers worldwide. Bekaert (Euronext Brussels: BEKB) was established in 1880 and is a global company with approximately 30 000 employees worldwide.