

# Press Release

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**Bekaert Corporation**  
1395 S Marietta Pkwy  
Building 500, Suite 100  
Marietta, Georgia 30067US  
T +1 770 514 2203  
F +1 770 421 8521  
[Jenia.Reece@bekaert.com](mailto:Jenia.Reece@bekaert.com)  
[fencing.bekaert.com](http://fencing.bekaert.com)  
[www.bekaert.com](http://www.bekaert.com)

## Bekaert Corporation guarantees their coatings Visit the Bekaert booth: D-8-570

Bekaert is confident in the quality of our coatings, Bezinal®+ UV coating, Bezinal®, and Class 3 galvanized, and to show it they are now backed by a limited manufacturer's guarantee.

Gaucho® and Solidlock® fencing products are coated with our long-lasting coatings with a limited manufacturer's guarantee of 20, 30, or 40 years. Bekaert was the first company to offer such a protection and are the only company to offer a coating guarantee.

### **Bezinal®+ UV coating- Guaranteed 40 years**

Developed and produced exclusively by Bekaert, our superior hybrid coating extends the lifetime of your fence to at least 40 years. Outperforming galvanized coatings by at least 4 to 1 (for the same coating weight), Bezinal®+ UV coating has an added top coat of UV resistant paint. It gives your fence an attractive green or black finish and guards against rust.

### **Bezinal®- Guaranteed 30 years**

Bezinal®, exclusively developed and produced by Bekaert, helps your fence last longer and is guaranteed to last at least 30 years. It outperforms galvanized coatings by at least 3 to 1 (for the same coating weight).

### **Class 3- Guaranteed 20 years**

Class 3 galvanized is 3 times thicker than the industry standard Class 1 galvanized coating. Bekaert guarantees the coating on our Gaucho® 20 products will last for at least 20 years.

Bekaert also provides commercial and Class 1 coated products. These coatings offer basic protection and can't be compared to the kind of protection offered by our guaranteed coatings lasting 20, 30, or 40 years.

### **About Bekaert**

Bekaert ([www.bekaert.com](http://www.bekaert.com)) is a world market and technology leader in steel wire transformation and coatings. Bekaert (Euronext Brussels: BEKB) is a global company with headquarters in Belgium. Bekaert pursues sustainable profitable growth in all its activities and generated combined sales of € 4.1 billion in 2013.

Bekaert's fencing products ([www.fencing.bekaert.com](http://www.fencing.bekaert.com)) provide innovative solutions for growing crops and raising cattle, equine, hog, sheep, goat and many other animal applications. In addition, our fences are used to exclude humans or predatory animals. Our fencing products offer excellent corrosion resistance thanks to Bezinal® and Bezinal® + UV resistant color coating technology.