

# Press Release

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## Bekaert Corporation hosts fence seminars at Sunbelt Ag Expo 2016 Learn from the fence pros and enter to win a K2 cooler

Bekaert Corporation plans to host four educational fence seminars during the Sunbelt Ag Expo in October 2016. Stop by Bekaert's booth to learn about building braces, tying off your fence, proper tensioning techniques, and more.

Integral to the fence building process, we'll make sure you start your build correctly and show techniques for easier install. For each seminar attended, each person will be entered to win a *K2 SUMMIT 50 cooler*. Below is a schedule of the fence seminars to be held at the Bekaert booth: D-8-570. Taught by our fence pros, you won't want to miss these demonstrations.

- Tuesday, October 18<sup>th</sup>, 2016
  - 10 am: *How to Build a Fence Brace*
  - 2 pm: *Tips and Tricks for Tying off and Tensioning Fence*
- Wednesday, October 19<sup>th</sup>, 2016
  - 10 am: *How to Build a Fence Brace*
  - 2 pm: *Tips and Tricks for Tying off and Tensioning Fence*

With exciting new advances in agricultural fencing technology, it is important for individuals involved in the planning and installation of fencing to have the opportunity to improve their skills and technical knowledge from a trusted source. With over 200 years' experience amongst our sales reps, Bekaert offers this resource free through our fence seminars.

Kurt Darden, our Sales Manager for agricultural division stresses the importance of educating our customers; "Bekaert wants our customers to have success in farming, not just success in fencing." Success starts with the basics and Bekaert is dedicated to working with our customers and building that knowledge base.

For event attendance and questions please contact Jenia Reece at [WNA.marketing@bekaert.com](mailto:WNA.marketing@bekaert.com).

### About Bekaert

Bekaert is a world market and technology leader in steel wire transformation and coating technologies. To be the preferred supplier of steel wire products and solutions, we consistently deliver superior value to our customers worldwide. Bekaert (Euronext Brussels: BEKB) was established in 1880 and is a global company with approximately 30 000 employees worldwide. Visit us at [fencing.bekaert.com](http://fencing.bekaert.com)