

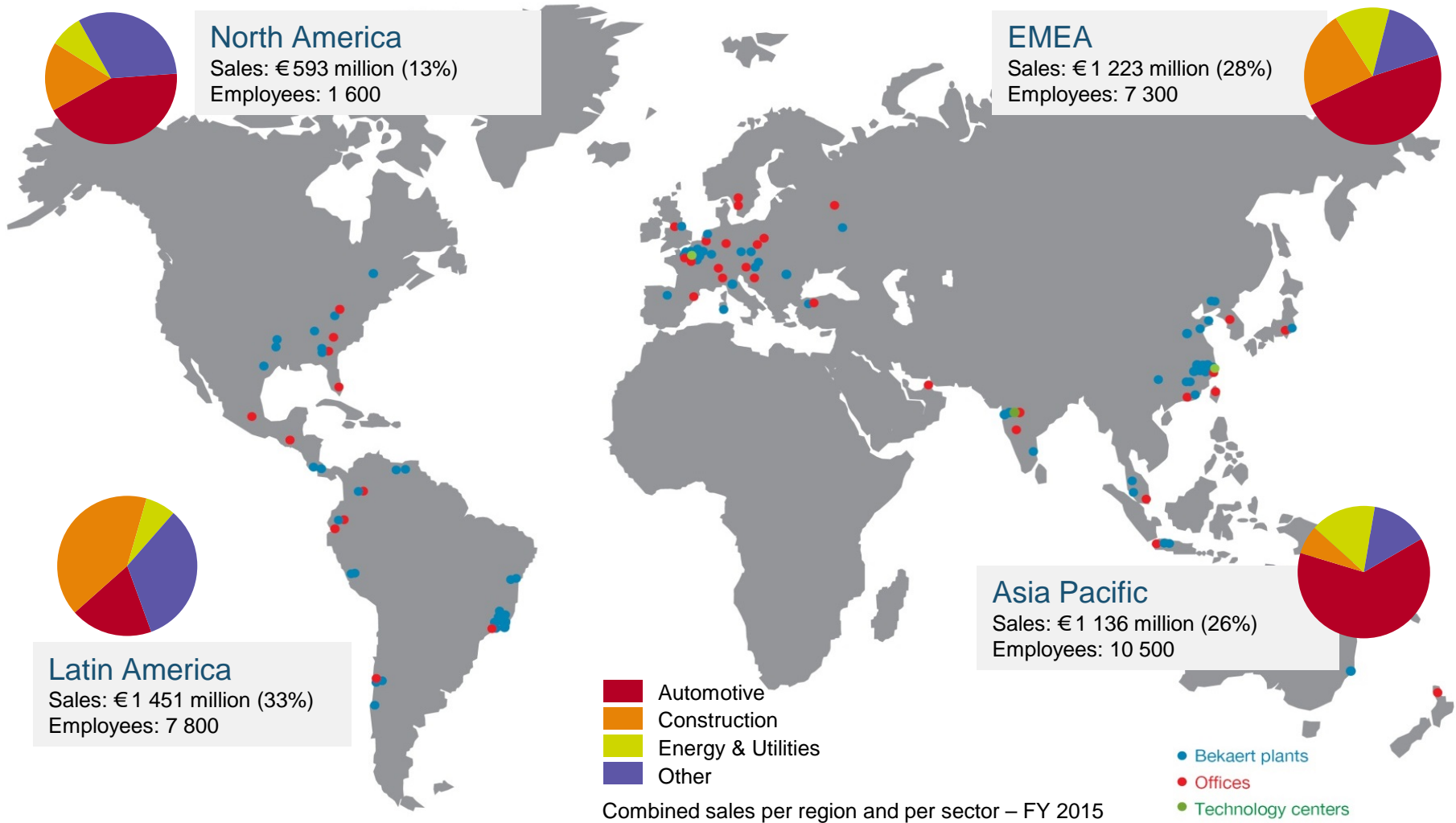


Bekaert in brief

February 2016

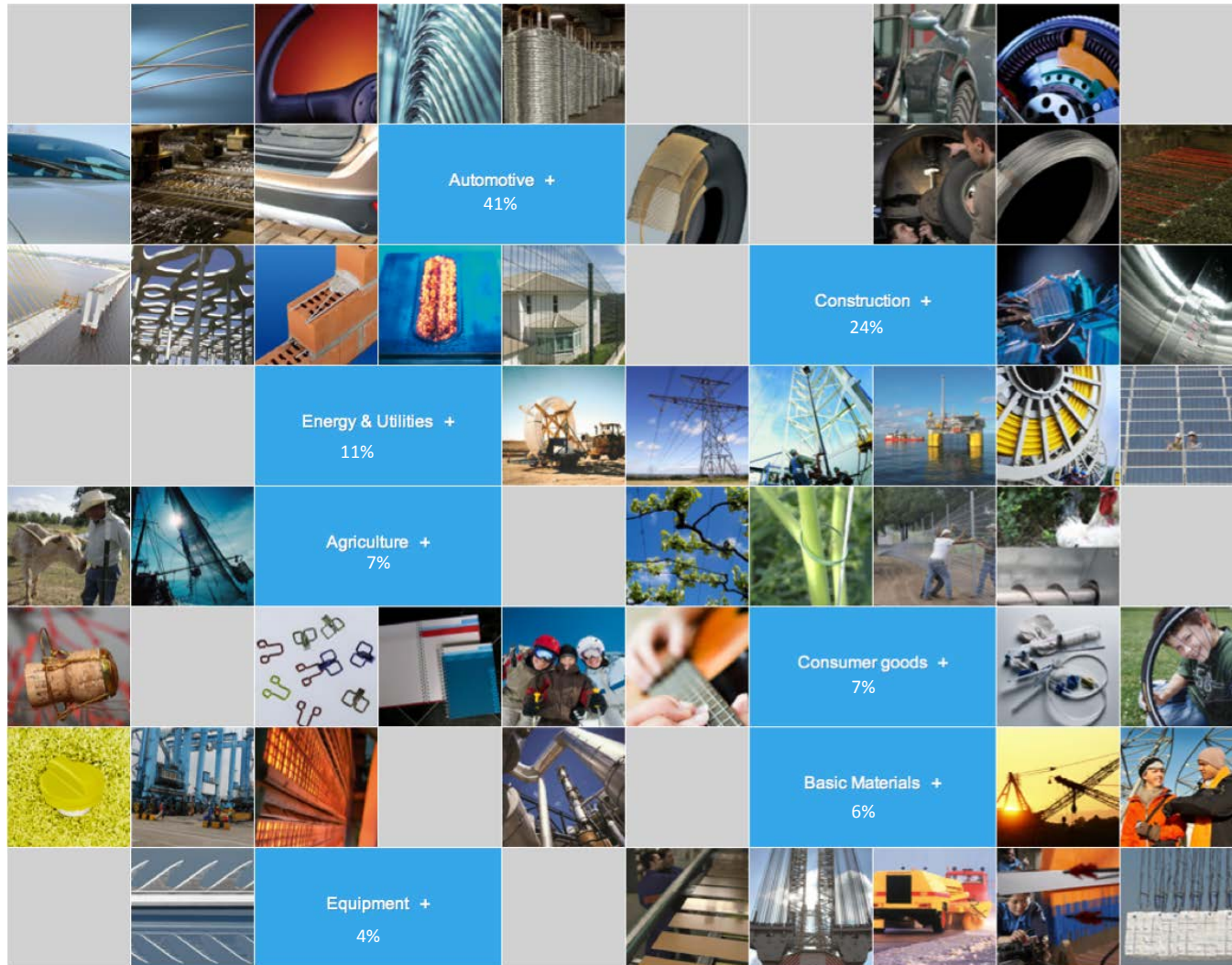
- Founded in 1880 by Leo Leander Bekaert
- Customers in 120 countries and in the most diverse industry sectors
- Global manufacturing platform
- Almost 30 000 employees worldwide
- Combined sales of € 4.4 billion (2015)
- Consolidated sales of € 3.7 billion (2015)
- Listed on Euronext[®] Brussels – BEL20[®]

Bekaert global presence



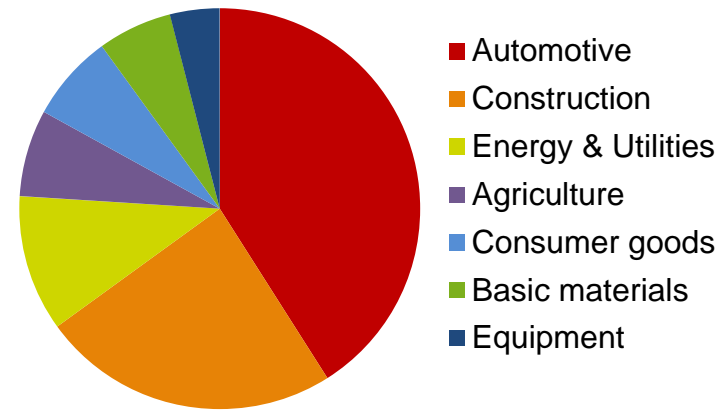
Combined sales per region and per sector – FY 2015

Bekaert market leadership in diverse sectors



Bekaert market leadership in diverse sectors

Bekaert has a strong presence in diverse sectors. This makes Bekaert less sensitive to sector-specific trends and it also benefits our customers, because solutions we develop for customers in one sector often form the basis of innovations in others.



Often hidden or unknown... always there ...

- Every year 500 million bottles of champagne are opened via the *muselet* made of Bekaert wires
- Nearly 30% of all tires around the world are reinforced with Bekaert tire cord
- Every year, 5 million m³ concrete is being reinforced with Dramix[®] steel fibers invented by Bekaert
- Bekaert's customers annually use 3.5 million kilometer of bookbinding wire
- Worldwide 1 out of 2 PU timing belts are reinforced with Bekaert advanced cords



Focus on innovation

- € 65 million in-house R&D in 2015
 - International Research and Development team in Belgium
 - Research and Development in China
 - 1500 patent rights
-
- **with the right partners and priorities:**
 - Customer focused innovation and co-development
 - Focus on high-tech products, systems and solutions
 - Outward orientation
 - internationalization of technologists
 - cooperation with internationally renowned research centers & universities
 - venture capital and R&D partnerships
 - Assuring intellectual property protection

Steel wire transformation

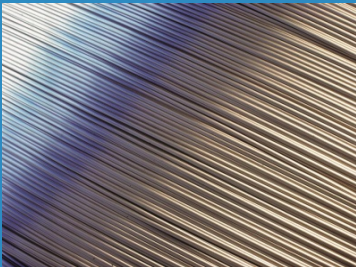


from wire rod
6.5 mm



to metal fibers
1 μm

Coatings



from traditional
coatings



Adhesion
Corrosion resistance
Wear resistance
Anti-fouling



to advanced coatings

Our vision

Consistent with our *better together* aspiration,

we relentlessly pursue to be the preferred supplier for our steel wire products and solutions,

by continuously delivering superior value to our customers around the world.

Our 5 core strategies

1. Drive the customer into the heart of our business
2. Drive growth by providing superior customer value
3. Accelerate technology leadership and speed
4. Leverage our scale and reduce complexity
5. Deliver value at the lowest total cost

For more information, welcome @ www.bekaert.com



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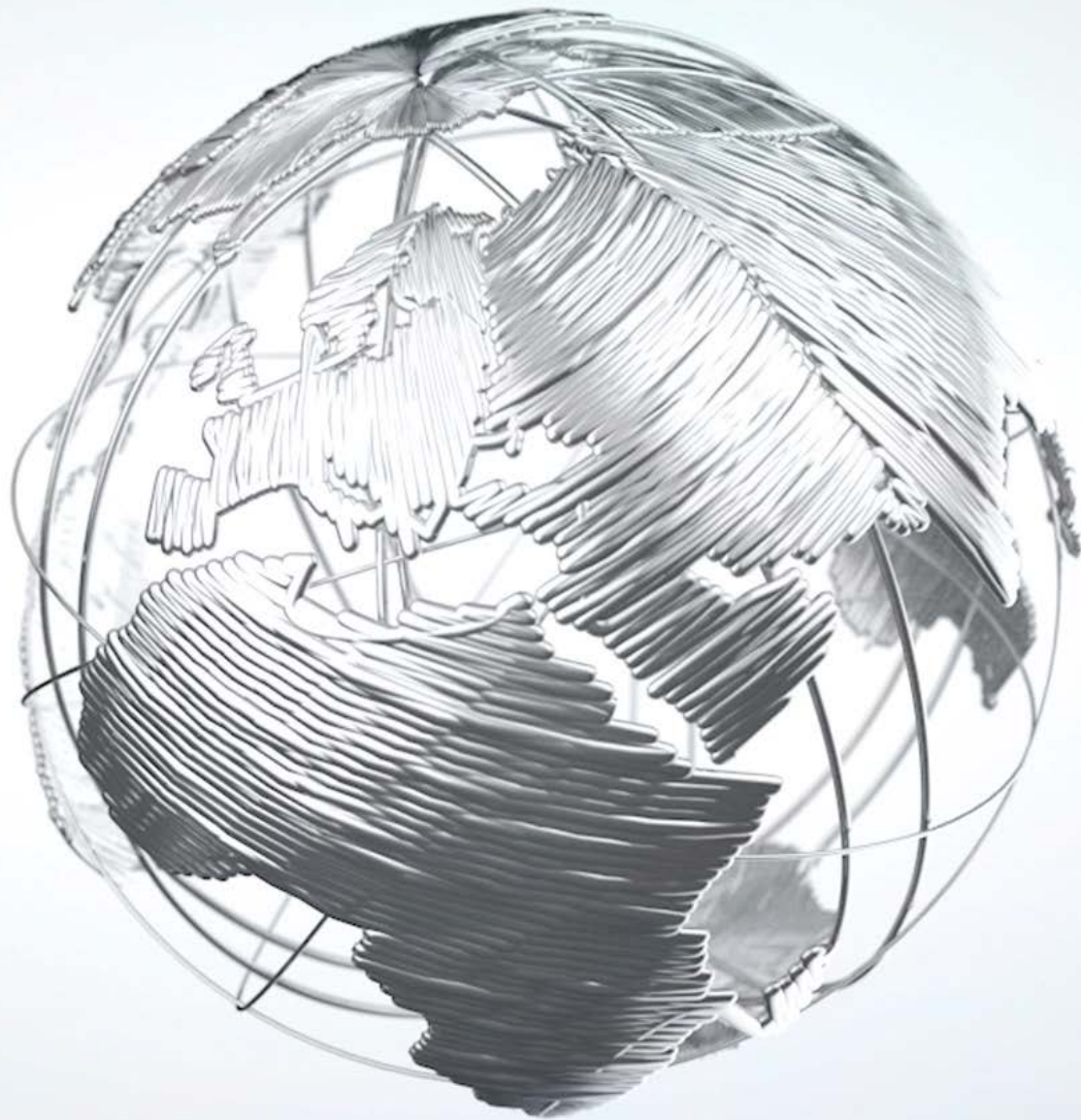
[EN](#)

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Transforming steel wires and applying coatings
is what we do. Explore our world of wire.



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 **BEKAERT**

better together